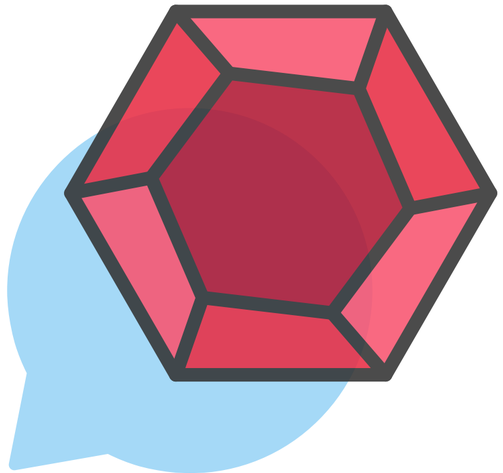
SPONSORSHIP PROPOSAL



Ruby Users

FORUM

THE RUBY ECOSYSTEM IN 2026

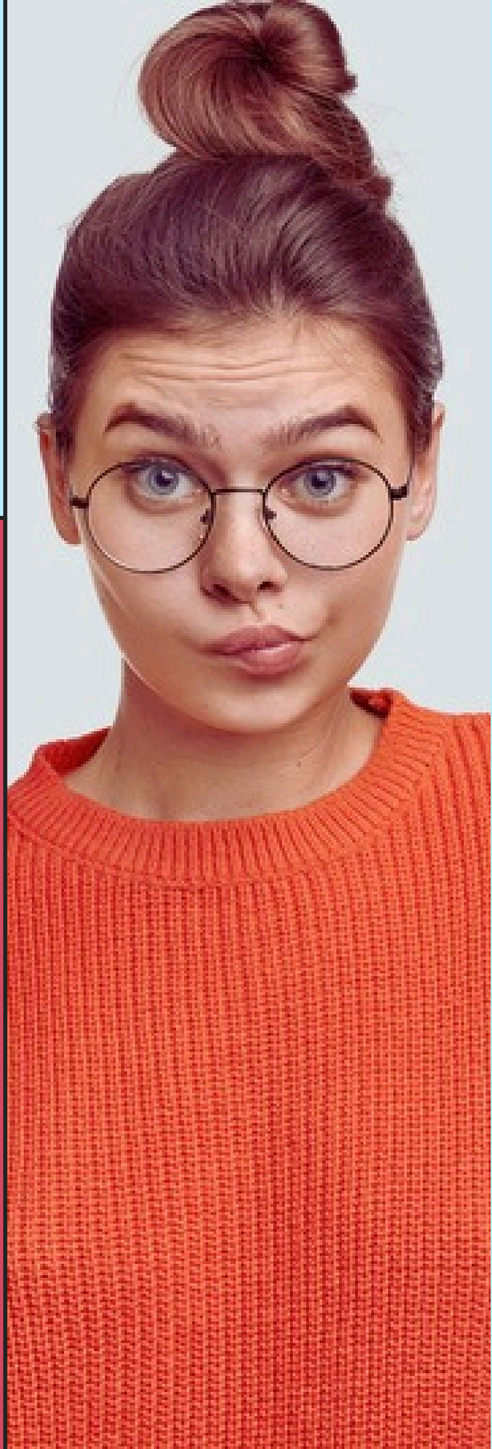
Like you, there are many individuals and teams working with Ruby, and thousands of projects that are still running and waiting to be improved.

A **Ruby Renaissance** is underway with conferences and meetups happening all around the world, new exciting developments in the tooling and developer experience and the maturity of well-know long running projects.

WHY A FORUM?

Our mission is to strengthen the Ruby ecosystem through thoughtful discussion and collaboration. here's why we chose to host a Discourse forum:

- Conversations are broken into individual topics, making them **browsable, searchable,** and **readable**.
- A slower communication style **encourages critical thinking and higher-quality responses.**
- Forums scale well, **hundreds of people can participate in discussions simultaneously.**
- A built-in **trust system** helps protect the community from **trolls, spam, and bad actors.**
- A growing **library of discussions and solutions** that prevents repeated questions.



BUILDING CONNECTIONS

We’re building a discussion forum to connect with other Ruby users to:

- Get inspired with new ideas and solutions.
- Ask questions to get started or unblock a project.
- Seek specific advice on technical challenges.
- Collaborate with others to expand their knowledge.
- Explore alternative frameworks and development approaches.

In just a few months, we’ve already become the most active Ruby forum

COMMUNITY SNAPSHOT

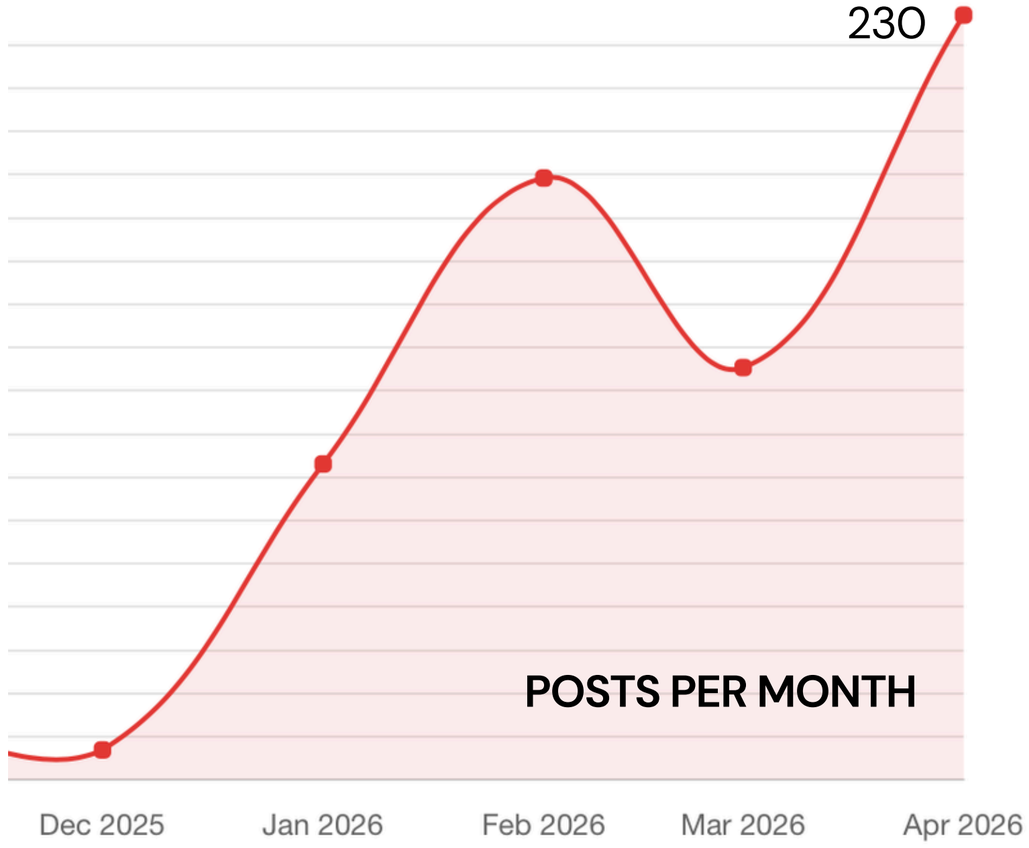
The **Ruby Users Forum** is a **growing community** of beginners, experienced engineers, builders and open-source contributors from around the world.

CURRENT SNAPSHOT

- Total members: 365+
- Monthly emails sent: 1700
- Monthly visitors: 20,000
- Posts per month: 200+
- Daily Active Users: 22%

KEY TOPICS DISCUSSED

- Getting started with Ruby
- Developer tooling and gems
- Web frameworks
- Open-source projects
- Backend architecture
- Best practices



HOW WE RUN THE COMMUNITY

The Ruby Users Forum is built on a **long-term vision** to support developers and **strengthen the Ruby ecosystem.**

Running a healthy and welcoming community requires ongoing work across **moderation, operations, communication, and member support.**

The forum is **actively maintained** by a small team dedicated to long-term community stewardship.

Meet the Team

The Ruby Users Forum is built by a team focused on community, technology, collaboration and shared learning.

Javier Cervantes

Entrepreneur/Software Engineer working as a consultant to help builders and founders use the power of technology to grow their businesses. Co-Founder and Principal Software Engineer at Gray Wolf.

Gemma González

Marketing and community-focused entrepreneur passionate about building meaningful spaces for collaboration, learning, and connection. Background in design, communication, and community management.

HOW WE RUN THE COMMUNITY

The Ruby Users Forum is available to the community at no cost. Sponsorship contributions help support the operational work required to keep the forum active and sustainable, including:

- **Infrastructure, hosting, bandwidth, and technical maintenance.**
- **Daily moderation and community management.**
- **Content and learning resourses creation.**
- **Member support and onboarding efforts.**
- **Development of improvements, tools, and new community initiatives.**
- **Outreach, and collaboration efforts across the Ruby ecosystem.**

Sponsors help ensure the forum remains a stable, welcoming, and high-quality resource for Ruby developers worldwide.

BECOME A FOUNDING SPONSOR

This is an opportunity for your organization to **support the community from the very beginning** while gaining visibility with a highly relevant audience of developers. Founding sponsors will:

Gain early **visibility** within a growing developer audience

Be recognized as **early supporters** of the community

Help make the forum **sustainable**

BENEFITS

- Permanent recognition as an Founding Sponsor of the forum
- Early access to new features and community projects
- Reduced sponsorship rates for limited time only.

BENEFITS

- Brand listed on the sponsors page
- Sponsor badge and flair for the organization's forum account

GRAYWOLF

GrayWolf
Founding Sponsor

Message

Gray Wolf enables fast grewing companies to harness the power of thechnology to drive innovation, improve efficiency, and transform businesses.

graywolf.co/ Worlwide

Joined Jan 6 Read 3m

Member

Sponsors

This forum is **free** to use. However, contributions from sponsors help fund the operating costs:

- Infrastructure (hosting, bandwidth, etc).
- Time spent running and moderating the forum.
- Improvements and future projects.

Learn more

Sponsors > | Members | Activity

username or email

Username		Added
Gray Wolf Founding Sponsor	**Primary**	1 month
Borcelle Systems Founding Sponsor	**Primary**	1 month
Venture Founding Sponsor	**Primary**	3 weeks
Digit Q Founding Sponsor	**Primary**	1 week

BENEFITS

- Logo with your link in digest emails
- Mention in our monthly updates

Popular Posts

Very happy with Hetzner + Miren (https://miren.dev/). Cheap VMs and affordable dedicacted servers (comparable in priceto much weaker “performance” VMs for most PaaS solutions).

Konstantin Haase
rkh

Hosting options to deploy a Ruby app

Read More

A comment about Fly, as a user for a year:

- If your bill is under $5, you get 100% discount. I have been going on like this with a single app for this whole time, although this is not a Rails app and I keep the database on Supabase free tier .
- Fly actually does offer managed Postgres, although it not full- featured
- In general, Fly positions itself as a public cloud, not a PaaS, so it’s expected you have to do more work yourself and their offering is closer to bare metal, compared to Heroku or Render. This will be good for some people, bad for some other.

katafrakt

Hosting options to deploy a Ruby app

Read More

Our Sponsors

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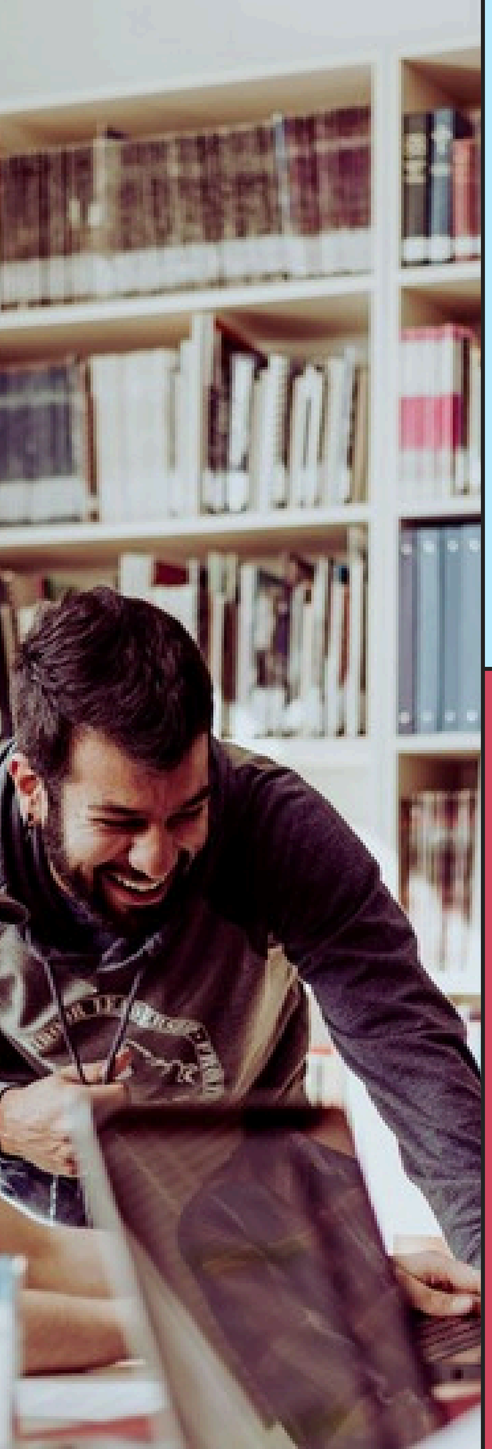
This summary is sent from Ruby Users Forum when we haven’t seen you in a while. Change your email settings, or click here to unsuscribe.

CURRENT FOUNDING SPONSORS

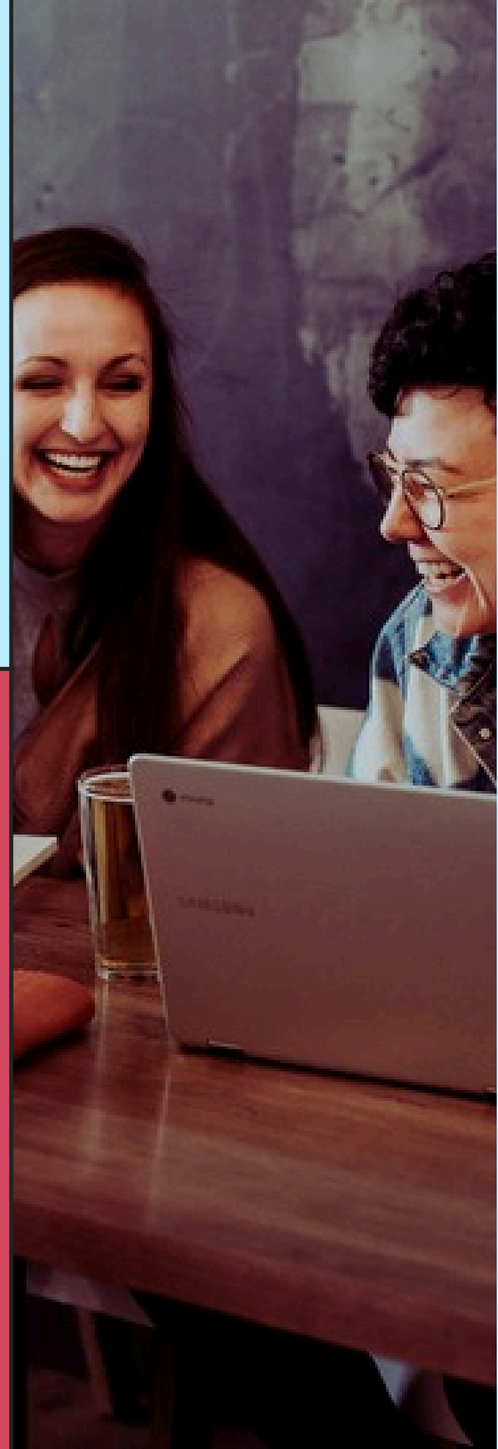


LET'S BUILD THE RUBY COMMUNITY TOGETHER

We welcome the opportunity to collaborate with partners who believe in open knowledge, developer communities, and the future of Ruby.

Imagine what you can accomplish by connecting with other passionate and thoughtful technologists.

Become a founding sponsor today for only $2,500/year

Join now

Schedule a call